



# PEERNETICS

*Whitepaper  
v2*

## Content Page

Overview	3
Problem & Solution	4
Vision & Mission	5
Tokenomics	6
Market Analysis	8
Roadmap	9
Business Strategy	10
Team	10
Legal Disclaimer	11

## Overview

In the rapidly evolving realm of digital finance, Peernetics stands as a beacon of innovation and accessibility. The Peernetics Utility Token (PNS) is central to our ecosystem, which powers our initiatives. Peernetics is committed to developing creative, engaging, and forward-thinking crypto-based platforms incorporating cutting-edge technology.

As a member of the Peernetics community, PNS token holders gain exclusive access to our innovative loyalty club and gaming ecosystem, where they can play to earn and participate in ongoing competitions. These Web3 technologies offer exhilarating experiences and yield tangible financial rewards for participants. By holding PNS tokens, users can save, earn, play, and win within a dynamic, crypto-driven environment.

This whitepaper serves as your comprehensive guide to understanding the vision of Peernetics, the tokenomics involved, and the transformative potential that lies ahead. Welcome to the future of Web3. Welcome to Peernetics.



## Problem

In today's society, many businesses face uncertainty about where to start with cryptocurrency. The fear of the unknown can be paralyzing, preventing them from tapping into the potential of cryptocurrency adoption as a use case in the world of decentralisation.

## Solution

Peernetics offers an innovative solution to these challenges by bridging businesses and users with the cryptocurrency ecosystem. Our **Loyalty Club** empowers businesses to engage more effectively by providing users exclusive discounts while creating a unique platform for companies to advertise within the crypto space. This approach enhances brand visibility and connects businesses to a rapidly growing, tech-savvy audience, driving engagement and growth.

Peernetics' **Global Gaming Centre** is transforming the gaming industry by collaborating with renowned global gaming providers to host their most popular games. This solution attracts a worldwide community of gaming enthusiasts, offering them an exciting platform to play, compete, and showcase their skills internationally. Players can participate in thrilling competitions, where top performers are rewarded with significant PNS token prizes. This makes the experience entertaining and financially rewarding, fostering a dynamic and competitive gaming environment.



## **Vision**

We are driven by the belief that the future of finance is cryptocurrency, and we are passionate about making this future accessible to all. Peernetics, founded by a team of passionate professionals, seeks to make it as easy as possible for all users and businesses to step into the world of cryptocurrency. We break down barriers to entry by taking ground-breaking and confusing technology and transforming it into an uncomplicated and user-friendly system.

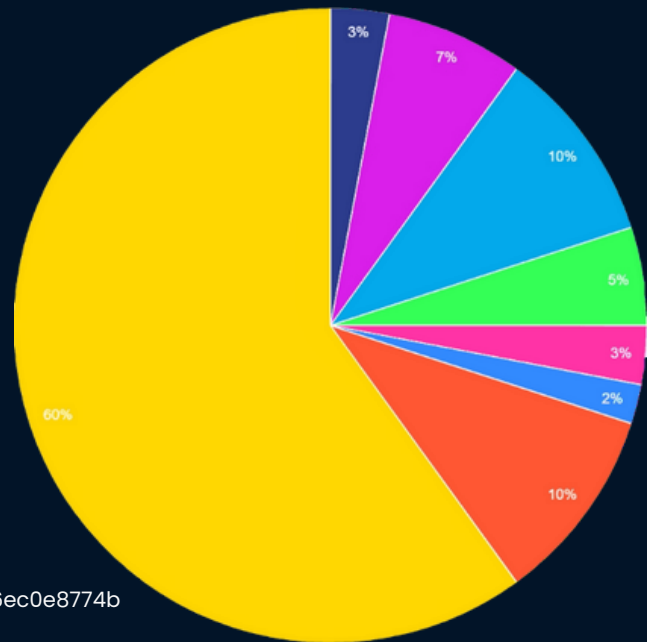
## **Mission**

We want to become the UK's leading loyalty club provider, offering an all-in-one platform for instant discounts both online and offline. We aim to extend our reach to businesses by integrating PNS tokens into their employee benefits and rewards programs, creating a unique and valuable incentive for their workforce. Additionally, we aspire to establish ourselves as a premier global gaming centre, where renowned gaming providers can launch their games, and PNS token holders can participate in exciting gaming competitions and showcase their skills on a global stage.



# Tokenomics

- Pre-Seed
- Seed Round
- ICO Presale
- Core Team
- Marketing
- Research & Development
- Reserves, future team members, gaming rewards, airdrops, giveaways, affiliate program and more...
- Liquidity



**Name:** Peernetics  
**Token Symbol:** PNS  
**Total Supply:** 1,000,000,000  
**Max Supply:** 1,000,000,000  
**Number of Decimals:** 6  
**Blockchain:** Polygon Network  
**Audited by:** SolidProof  
**Contract Address:** 0xf0d7cb66a2862533a35a6b06fa15d86ec0e8774b  
**Token Tax:** BUY 5% & SELL 5%

## PNS Token Allocation Vesting Periods

ALLOCATION	PERCENTAGE	TOKEN AMOUNT	VESTING PERIOD
Pre-Seed	3%	30000000	TGE 15%, 3 months lock, then 5% each month (20 months in total)
Seed Round	7%	70000000	TGE 15%, 3 months lock, then 5% each month (20 months in total)
ICO Presale	10%	100000000	TGE 15%, 3 months lock, then 5% each month (20 months in total)
Core Team	5%	50000000	TGE 0%, 12 months lock, then 25% every 3 months (22 months in total)
Marketing	3%	30000000	TGE 0%, 3 months lock, then 20% every 3 months (16 months in total)
Research & Development	2%	20000000	TGE 0%, 3 months lock, then 20% every 3 months (16 months in total)
Reserves, future team members, gaming rewards, airdrops, giveaways, affiliate program and more...	10%	100000000	TGE 0%, 3 months lock, then 20% every 3 months (16 months in total)
Liquidity	60%	600000000	TGE 100%

Token allocations carrying vesting periods will be distributed using ChainLink Labs

## ICO Presale Breakdown

ALLOCATION	PERCENTAGE	TOKEN AMOUNT	PRICE (\$)	RAISING (\$)
ICO Presale Round 1	2%	20000000	\$0.0125	\$250,000
ICO Presale Round 2	3%	30000000	\$0.015	\$450,000
ICO Presale Round 3	5%	50000000	\$0.0175	\$875,000

**Total funds being raising \$1,575,000**

**Launch Price: \$0.02**

## Fund Utilisations

ALLOCATION	PERCENTAGE	DESCRIPTION
75%	Token Liquidity	Ensuring price stability and decreased volatility.
7%	Product Development	Loyalty Club Android/iOS App & Gaming Centre.
5%	Branding & Marketing	Brand establishment, promotion of products and services.
10%	Operations	Business & Legal expenses.
3%	Reserves	To provide financial support when the unexpected happens.

## Market Analysis

**Loyalty Club:** The traditional cashback/discount platforms and providers primarily focus on major household merchants as they are more profitable to work with providing the benefits only through online experience. Without neglecting, we have realised the importance of niche, reputable merchants we can help grow confidently who lack the financials, resources, and infrastructure to implement complicated systems. Or where our competitors do not have the strategy behind their technology to support their brand exposure and growth through offline experiences. Shopping offline and specific sectors within the hospitality industry such as dining out, café, lounges, and various entertainment and attractions are focus areas. It's a growing experience that can't be taken away. The current cost of living pushes people away from spending and enjoying. We are here to turn this around. Rather than wait for the savings on your spending get it all right now when you pay and see the difference. That means you pay less right away which is what everyone wants.

### Our Competitors

- Quidco has over 5,000 partners and over 10 million consumers.
- TopCashBack has over 6,000 partners, and over 9 million consumers.

### Why would consumers choose us?

- Some people do cashback. But we don't like to waste time. Every Peernetics reward discount is applied instantly, meaning you'll pay less for the things you buy without waiting for cashback to be reimbursed.
- We're not here to harvest your data by making you sign up or sign in. Connect your crypto wallet, and tokens get verified on the blockchain for eligibility.
- Holders receive 100% of the discount agreed upon with partner retailers. We don't keep any for ourselves because our program aims to ensure the Peernetics community gets the best prices on products, services, and experiences.

**Gaming Centre:** The global video game industry is a billion-dollar business that has existed for many years. In 2024, the revenue from the worldwide gaming market was estimated at almost 455 billion dollars, with the mobile gaming market generating an estimated 98.7 billion dollars of the total. Our gaming center is designed to deliver the best and most popular games from well-renowned global gaming platforms to our holders. Unlike traditional play-to-earn platforms such as Mistplay, KassKick, and many others, where gaming often feels like a chore with restrictive terms and conditions limiting rewards to only vouchers with specific merchants, we're creating a dynamic platform where gamers earn PNS tokens as well as use PNS tokens to enter competitions. These global competitions will offer the opportunity to win significant PNS token prizes, as a financial reward fostering a fun, competitive, and engaging environment that players will love.



# Roadmap











## Business Strategy

Our marketing strategy will focus on building valuable content which we will push through various digital marketing channels including social media, Google ads, websites, email, Search Engine Optimization (SEO), Pay-per-click (PPC), affiliate programs, and more. Our strategic partnerships with Web3, crypto, and blockchain and the endless onboarding of UK merchants and global gaming providers will enable us to carry out ongoing co-marketing strategies. This will broaden our brand globally and increase our followers across our social platforms strengthening our Peernetics community and partners.

Peernetics aims to become the UK's leading loyalty club provider for consumers to shop online and offline receiving instant savings on purchases and a global gaming club provider for gamers to play, earn and win in PNS as rewards. We aim to accomplish this as our community grows, and so will our partners for merchants and gaming providers. This will increase the demand for our PNS token, which generates a commission for every buy and sell transaction. Furthermore, our platforms will provide advertising packages at competitive rates for our partners to publish their content to generate revenue.

## Team

Meet the team behind Peernetics that will skyrocket the growth of your business.

 <p><b>Nazir Miah</b> Founder &amp; CEO</p> 	 <p><b>Jallal Uddin</b> Co-founder</p> 	 <p><b>Shamim Miah</b> Community Manager</p> 	 <p><b>Eje Marvelous</b> Blockchain Technical Lead</p> 
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## Legal Disclaimer

PLEASE READ THIS LEGAL DISCLAIMER CAREFULLY BEFORE INITIATING THE INVESTMENT IN THE TOKEN SALE. YOU MUST KNOW ALL THE RISKS INVOLVED WITH BUYING VIRTUAL ASSETS.

This white paper aims to introduce the Peernetics token. The information provided in this document is not exhaustive and should not be interpreted as constituting a contractual relationship. The contract for the purchase and sale of tokens is made between Peernetics Limited and the purchaser based on acceptance of the Terms and Conditions of the token sale. We are not financial advisers therefore, we only provide the information and make recommendations. Our recommendations should be considered with thorough research and appropriate decision-making.

We are not held responsible if in the event our recommendations affect your trading or investment portfolio in a negative light. You must take full responsibility and be held fully accountable for the decisions that you make, especially with cryptocurrency.

This document does not comply with laws or regulations of any jurisdiction that are designed to protect investors of regulated financial instruments, and it is not subject to them. None of the information presented in this white paper has been examined or approved by any regulatory authority. The laws, regulatory requirements, or rules of any jurisdiction do not allow or endorse any such actions. The distribution or dissemination of this white paper does not indicate compliance with the applicable laws, regulatory requirements, or rules. None of the financial information provided in this white paper has been audited.

Cryptocurrency trading involves high risk and is not suitable for all investors. The value of virtual assets/currencies has high volatility, which means that value can increase and decrease significantly in a very short period of time and at any given moment. Such price fluctuations bring huge uncertainty and fear. It is possible to lose 100% of your investment. Peernetics holds no liability in token losses incurred through any services or technological systems. Do conduct your due diligence and consult your financial advisor before making any investment decisions.

You agree that you purchase, receive, and hold the PNS tokens at your own risk and that the tokens are provided on an 'as is' basis without representations and warranties of any kind, either express or implied. It is your responsibility to determine if you are legally allowed to purchase \$PNS tokens in your jurisdiction and whether you can resell PNS tokens to another purchaser in any given jurisdiction. You bear the sole responsibility for determining or assessing the tax implications of your participation in the token sale, purchasing, or receiving and holding PNS tokens in all respects and in any relevant jurisdiction.

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